

Educational institutions rely on newsletters and holiday greetings to stay connected with students, alumni, staff, and other contacts. Managing these communications manually is time-consuming and increases the risk of missed messages or outdated contact lists.

SimplyCast's Newsletter & Holiday Greetings solution automates distribution, personalization, and scheduling, helping institutions maintain consistent engagement while reducing manual workload.

Unified Contact Database

Store subscriber and contact information in one system, enabling accurate targeting and reducing communication errors.

Personalized Messaging

Adapt newsletters and holiday greetings with dynamic content so each recipient receives a more personal message.

Reporting & Review

Generate reports after each send to review delivery and engagement, supporting future improvements.

Newsletter Templates

Create and save reusable newsletter templates in advance to support consistent, recurring communication.

Reporting & Review

Plan holiday greetings ahead of time using scheduled sends or annual repeat triggers for consistent delivery each year.

SMART EDUCATION: THE FUTURE OF LEARNING